



SINOJ P S

DIGITAL MARKETING SPECIALIST

✉ sinojsidharthan007@gmail.com 📍 Thrissur, Kerala

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LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- ADOBE ILLUSTRATOR ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

As a digital marketing professional with 6 Months of experience, I have successfully developed and executed data-driven strategies to enhance online presence, drive website traffic, and increase customer engagement. Proficient in SEO, SEM, social media management, email marketing, and content creation, I have contributed to measurable growth in brand visibility and revenue for diverse clients. My expertise includes leveraging analytics tools to optimize campaigns and deliver actionable insights, ensuring alignment with business objectives while staying ahead of industry trends.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Google Business Listing
- Branding & Graphic Design
- Wordpress SEO
- Domain & Web Hosting
- Outlook Configuration
- LinkedIn & Insta Ads
- Lead generation

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ Metahash Digital Media LLP Kaloor, Kochi | Kerala India
📅 June 2025 - Present 📍 Kaloor, Kochi

Metahash Digital Media LLP is a Leading Digital Marketing Agency in Kochi, Kerala.

- Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, Twitter, etc.
- Search Engine Optimization (SEO), Keyword Research & Analysis, On-Page Optimization, Off-Page SEO.

ASSISTANT MANAGER

@ Century Agencies, Thrissur | Kerala, India
📅 February 2024 - January 2025 📍 Thrissur

Century Agencies is a wholesaler of grocery items located in Thrissur.

ASSISTANT MANAGER

@ Kavalakat Agencies, Palakkad | Kerala, India
📅 September 2021 - January 2024 📍 Palakkad

Kavalakat group of companies is a leading supplier of construction materials in Kerala.

SENIOR ACCOUNTS OFFICER

@ Nippon Motor Corporation Pvt. Ltd, Thrissur | Kerala, India
📅 July 2011 - November 2018 📍 Thrissur

Nippon Motor Corporation Pvt. Ltd is a leading automobile dealer in Kerala.

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 18th March 1988
Marital Status : Married
Interest : Travelling
Hobbies : Reading, Movies

REFERENCE

SALEESH S N
Director
Metahash Digital Media LLP
M: +91 9847 2735 31
Mail: info@themetahash.com

EDUCATIONAL QUALIFICATIONS

📅 YEAR 2005- 2008

DEGREE

@ Co-Operative Arts & Science College, Thrissur

📅 YEAR 2003- 2005

HIGHER SECONDARY

@ Govt.V H S E Ramavarmapuram, Thrissur

📅 YEAR 2003

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)

@ Nirmala High School, Kundukad, Thrissur

TECHNICAL QUALIFICATIONS

YEAR 2025

📅 ADVANCED DIGITAL MARKETING TRAINING

@ Metahash Digital Media LLP Kaloor, Kochi | Kerala India

DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

SINOJ P S